



# *The **next** → Great Entrepreneur*



Partner:



# The *next* Great Entrepreneur

**T**he goal of the **Next Great Entrepreneur** Business Plan Competition is to inspire young Indians to participate in the entrepreneurial process and foster an environment that promotes the creation of new ventures and innovative solutions for the global economy.



## About the Competition

The Federation of Indian Chambers of Commerce and Industry (FICCI) and the U.S. Embassy in New Delhi are looking all over the National Capital Region (NCR) for the Next Great Entrepreneur. We don't know where you are, or who you are, but we know you are out there. Turn your idea into a business plan, submit it to us, and compete for the chance to be India's Next Great Entrepreneur.

We're looking for the top business plan in 3 different tracks.

- **General Business Plan:** An all encompassing category where you can use your creativity to submit a business plan for any viable business. Do you have an idea for a product or service you want to sell or think would appeal to consumers? Should an existing company expand to a new market? Have you discovered a new technology that could change the face of an industry; and if so, how would you sell it to earn a profit?
- **Green/Sustainable Business Plan:** Here is an opportunity for the planet's biggest fans to submit plans for businesses that are profitable and realistic, but with a view towards conserving resources or utilizing green technologies. Business plans in this category need not rely solely on the invention of new technologies to be valid. You are welcome to look at existing businesses and develop plans to help them "go green" while still remaining profitable, provided those plans are of your own creation.
- **Women's Economic Empowerment:** A category for both men and women who have an idea for a business that creates economic opportunities for women through products or providing employment opportunities.

Visit [www.nextgreatentrepreneur.in](http://www.nextgreatentrepreneur.in) to see a model business plan and to learn more about the competition





## Eligibility and Guidelines

- ❖ The competition is open to undergraduate students who are currently enrolled in any recognized institution in the New Delhi/National Capital Region
- ❖ Teams may have a maximum of 3 participants, all of whom are currently enrolled in an undergraduate program at a recognized institution in the New Delhi/National Capital Region
- ❖ Business plans must be submitted online: [www.nextgreatentrepreneur.in](http://www.nextgreatentrepreneur.in)
- ❖ Semifinalists will be chosen and given the opportunity to meet with mentor and revise their business plans prior to the Grand Finale.

## The Award Ceremony

- ❖ The semifinalists' business plans will be presented to an external jury during a daylong Grand Finale event at FICCI headquarters
- ❖ Students, business experts, and corporate leaders will participate in the Grand Finale
- ❖ The winners will receive their awards at the end of the Grand Finale Event

## Timelines

### Launch

- **12:00 Midnight, 3 January 2013**
- Go to [www.nextgreatentrepreneur.in](http://www.nextgreatentrepreneur.in) to register online

### Draft Business Plan Submission Round

- **Deadline for Draft Business Plan Submissions - 11:59 PM, 19 February 2013**
- **30 Semifinalists Announced- 28 February 2013**
  - Top 10 in General Business Plan Category
  - Top 10 in Green/Sustainable Business Plan Category
  - Top 10 in Women's Economic Empowerment Business Plan Category

### Final Business Plan Round

- **Mentoring and Skill Development Session I - 04 March 2013**  
*Venue: FICCI Headquarters*
- **Mentoring and Skill Development Session II - 05 March 2013**  
*Venue: FICCI Headquarters*
- **Final Business Plan Submission Deadline - 11:59PM, 12 March 2013**

### Grand Finale

- **Semifinalists Present Business Plans to Jury -23 March 2013**
- **Declaration of Finalists -**
  - Top 3 in General Business Plan Category
  - Top 3 in Green/Sustainable Business Plan Category
  - Top 3 in Women's Economic Empowerment Business Plan Category
- **Finalists Present Business Plans to Jury - 23 March 2013**
  - Winners Announced and Awards Presented
  - \*All Finalists Will Receive Certificates

*Note: The timeline and other details are subject to change*



## About FICCI

Established in 1927, the Federation of Indian Chamber of Commerce & Industry (FICCI) is the apex business & industry body in India. Envisioned by Mahatma Gandhi as part of the Indian freedom struggle, FICCI has championed the cause of free enterprise and nation building and has been the voice for policy change in India.



## About the U.S. Embassy in New Delhi

The U.S. Embassy in New Delhi is one of the largest U.S. diplomatic missions in the world, a reflection of the importance the United States places on its relationship with India. The United States was the first country to exchange ambassadors with independent India in 1947. The Embassy represents 17 U.S. federal government agencies, from the U.S. Department of State to the Federal Aviation Administration. The Embassy coordinates the activities of four consulates -- in Mumbai, Kolkata, Chennai and Hyderabad - ensuring that the U.S.-India relationship is strong throughout the country. The Embassy also maintains a Virtual Consulate through its web site serving residents of Bangalore.

The American Center is the U.S. Embassy's cultural center that promotes mutual understanding between the people of India and the United States through exciting educational and cultural programs and exchanges. Located at 24 Kasturba Gandhi Marg in Connaught Place, New Delhi, it houses the American Library which is a public library open Monday through Saturday.



## About IAN

Indian Angel Network is a unique concept which brings together highly successful entrepreneurs and CEOs from India and around the world who are interested in investing in startup / early stage ventures which have the potential of creating disproportionate value.

Indian Angel Network is India's only national, nimble and Asia's largest business angel investors network of over 200 business angels investing in start-ups, early stage ventures. Built "By Entrepreneurs, For Entrepreneurs", entrepreneurs can gain access to the vast business network of IAN's influential members, strategic direction, and operational guidance apart from financial investment which is critical for creating large, valuable companies.

## Contact US

Shivdev Singh / Deepna Arora

US/Canada Division

Federation of Indian Chambers of Commerce and Industry

E- Shivdev.singh@ficci.com

T- +91 11 2348 7254 / 2348 7449